

L'ORÉAL MALAYSIA

30th March 2011

Dr. Lucy
Jaireh
F1864, Jalan Station,
Batu Arang
48000 Selangor.

Title: L'Oréal Malaysia Citizen Day 2011

L'Oréal celebrated our centenary in 2009 and our philanthropy program was focused on K.I.S.S supporting 100 kids above 12 years who are affected/infected with AIDS/HIV positive so that they can continue to pursue their secondary education.

As an extension to the KISS program, we are organizing an educational field trip for the children to Dorani Homestay. Dorani homestay is situated in the suburb and is well known for its preservation of traditions and cultures. This trip will help to cultivate the children's appreciation to nature, culture and traditions. Details of the field trip are as below:

Date: 25th June 2011 (Saturday)

Time: 9.00 am – 3.00 pm

Venue: Dorani Homestay, Kampung Parit 1, Sungai Haji Dorani, 45300 Sungai Besar, Selangor

During the trip, two Red Crescent representatives will be present. However, L'Oréal Malaysia acknowledges that even under the safest conditions of practice, there exist some degree of inherent risk which is beyond the reasonable control of L'Oréal Malaysia and employees. L'Oréal Malaysia specifically disclaims all responsibility for any liability, loss, injury or risk which is incurred during the field trip.

To confirm your participation, please submit your participation list by 2nd April 2011 to Mr. Jeffry Pardan, Grant Making officer, Malaysian AIDS Foundation, Mobile : +6019 3833076 , E-mail: jeffry@mac.org.my.

Thank you and Best Regards



Tay Ai Leen
Corporate Communications & Media Relations Director
L'Oréal Malaysia
Tel: (603) 76518238

Cc: Zarinah Sa'aid, Malaysian AIDS Foundation
Jeffry Pardan, Malaysian AIDS Foundation
Nik Husliza Mohd Nawi, L'Oréal Malaysia